



Intema Passes the 5000 Plus Break Through of New eFlyerMaker Customers

Montreal, September 1st 2016: Intema Solutions Inc. ("**Intema**" or the "**Corporation**") (TSXV: ITM) announced today that its new customer acquisition growth rate is still augmenting at an extreme rate and has passed the 5000 barrier to reach 5015 new eFlyerMaker customers.

The Corporation has exceeded its projections for this year's growth rate for the number of new eFlyerMaker customers. This market growth is a proof that our product is well accepted. It is now used in more than 40 countries worldwide.

eFlyerMaker's unique predictive analytics feature MatcherAnalytics makes this software standout when marketers compare it to other competing products on the market. Our freemium strategy, executed only online through major search engines and softwares dedicated to websites and ecommerce such as Wordpress and Magento, yields an outstanding performance maintaining a constant growth of new users since the beginning with an annualized growth rate of 534 %.

Our focus remains to grow the number of new customers and it will now include converting free users to paying users . Our conversion rate is already higher than what is considered by the industry as acceptable. With nearly 5000 new users since the beginning of 2016, we are confident that we will successfully reach a conversion success comparable to our results of new users.

Marketing therefor remains a top activity for Intema. Maintaining such a growth and conversions rate requires that intensive energy be dedicated to the marketing program and support with adequate financing.

About INTEMA SOLUTIONS Inc. INTEMA's mission is to integrate technologies to marketing. The company develops technologies for marketing and services related to predictive marketing, relationship marketing and database marketing. Since its inception, INTEMA has dedicated its efforts to deliver key solutions to the marketing industry. For more information, please visit our corporate website at intema.com and our product websites eflyermaker.com and matcheranalytics.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined on policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release

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