



## **INTEMA Gets Top Reviews as Best Email Platform for EFLYERMAKER**

**Montreal, December 1, 2016:** Intema Solutions Inc. ("Intema" or the "Corporation") (TSXV: ITM) announced today that it has been classified as second and third best email software in two top 10 reviews of email platforms. These evaluations are done by independent parties with the purpose of classifying the quality and the ease of use of top performing email software.

*eFlyerMaker*<sup>™</sup> was compared to the best products available on the internet such as MailChimp, AWeber, Constant Contact and others offered to small businesses.

*eFlyerMaker*<sup>™</sup> was reviewed on Blognife at - <https://goo.gl/LKk3xQ> - and Tricksroad at - <https://goo.gl/RliXoU>

The development staff of Intema is constantly adding and Improving all the features that make *eFlyerMaker*<sup>™</sup> a remarkable and unmatched software; after having completely integrated all the component and the features of *MatcherAnalytics*<sup>™</sup> and made of *eFlyerMaker*<sup>™</sup> a unique solution on the market, the team turned to the Drag & Drop feature to enrich the way email are conceived and produced. The graphics components of the Drag & Drop tool are now up-to the level of graphic design software. Email contents can now be produced directly in *eFlyerMaker*<sup>™</sup> with a color picker as effective as what is found in major design tools, pre-set color organization and color swatch with memory and an unusual "undo" function so precious to designers along with many others features. The team also added a complete segmentation feature and a multi account version of the software.

These changes have been extremely well received as shown by the reviews on the two sites mentioned above. Professionals see *eFlyerMaker*<sup>™</sup> as one of the best email marketing tools<sup>™</sup> on the market and this is supported by the number of users that subscribe to the software.

The growth rate of new users is well over 3000% in 2016 and still rising.

About INTEMA SOLUTIONS Inc. INTEMA's mission is to integrate technologies to marketing. The company develops technologies for marketing and services related to predictive marketing, relationship marketing and database marketing. Since its inception, INTEMA has dedicated its efforts to deliver key solutions to the marketing industry. For more information, please visit our corporate website at [intema.com](http://intema.com) and our product websites [eflyermaker.com](http://eflyermaker.com) and [matcheranalytics.com](http://matcheranalytics.com).

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