

Intema Adds 350 New Customers In Last Quarter Of 2015

Montreal, February 4 2016: Intema Solutions Inc. ("**Intema**" or the "**Corporation**") (TSXV: ITM), announced today adding a record 356 new customers during the fourth quarter of 2015. The number was up 200% from the prior quarter.

"This record number reveals the strengthening demand for Intema's eflyerMaker new email marketing platform and the superior results provided to our customers," noted company CEO, Roger Plourde. "In fact, Q4 marks the successful launch of the revised eflyermaker and confirms the company's vision. The numbers also demonstrate the effectiveness of our sales team to win new business from the industry's small and medium size players and provide a solution that is the right fit for marketing agencies worldwide.

"We will build on this momentum in 2016, leveraging our industry-leading and disruptive email and predictive software model to capitalize on the fast-growing, multi-billion dollar data marketing sphere."

About INTEMA SOLUTIONS Inc. Intema's mission is to integrate technologies to marketing. The company develops technologies for marketing and services related to predictive marketing, relationship marketing and database marketing. Since its inception, INTEMA has dedicated its efforts to deliver key solutions to the marketing industry. For more information, please visit our website at www.intema.com.

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