

PRESS RELEASE:

Intema maintains Growth with 144% Increase from the Previous Quarter with 1163 eFlyerMaker Customers.

Montreal, May 4 2016: Intema Solutions Inc. ("**Intema**" or the "**Corporation**") (TSXV: ITM) announced today that its marketing program is achieving exceptional results with the addition of 353 new customers in April only. Total number of eFlyerMaker customers on April 30th was 1163.

INTEMA launched the first phase of its online marketing program to acquire new eFlyerMaker customers last September. Since then the program experienced a phenomenal growth rate of more than 600%.

INTEMA is reaching more companies in more countries — eFlyerMaker is now being used in more than 35 countries worldwide. The countries with the largest number of customers are Canada, USA and India.

INTEMA's marketing program has an international reach, which explains the spread over a large number of countries. However the program reaches English speaking (90%+) and French speaking customers. Spanish marketing is in progress and scheduled to begin in Q3.

Keeping up with the market enthusiasm will require more investment. However the growth will not strain the corporation with the need to add more personnel; INTEMA's technologies are built with the objective to reduce user costs thus lowering people involvement.

Efforts will be made in marketing to significantly increase sales. We are confident that eflyermaker will become the industry leader and be the alternative to the leading products on the market.

About INTEMA SOLUTIONS Inc. INTEMA's mission is to integrate technologies to marketing. The company develops technologies for marketing and services related to predictive marketing, relationship marketing and database marketing. Since its inception, INTEMA has dedicated its efforts to deliver key solutions to the marketing industry. For more information, please visit our corporate website at intema.com and our product websites eflyermaker.com and matcheranalytics.com.

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