

PRESS RELEASE:

Intema Announces a Record Breaking Quarter with over 800 eFlyerMaker Customers.

Montreal, April 5 2016: Intema Solutions Inc. ("**Intema**" or the "**Corporation**") (TSXV: ITM) announced today that it has reached a total of 810 customers with its eFlyerMaker email platform adding a record of 180 new customers during the month of March of 2016. The number more than doubled from the previous quarter.

According to Intema CEO Roger Plourde, "This was a most satisfying period onboarding our largest number of new customers in a single quarter and also in a single month, beating our previous record".

Keeping pace with new customer growth will require more investment both in time and in financial resources. "Our focus will be moved from new product development to marketing and sales; more and more efforts will have to be added to marketing and sales without ending product improvement"

This last month's success reflects a growing trend in Intema's smaller customer approach as the shift from single large campaign customers to smaller companies with lower size email lists goes on. Almost every business needs to use an email marketing application to be successful in sales. eFlyerMaker is one of the easiest email marketing software on the market and also the only one to have integrated Intema's patented predictive technology which makes it a unique product on the market.

"Our job is now to spread the word so companies using competing products realized that they are missing out by not relying on eFlyerMaker to launch their marketing campaigns" said Sebastien Plourde, vice-president and CTO.

About INTEMA SOLUTIONS Inc. Intema's mission is to integrate technologies to marketing. The company develops technologies for marketing and services related to predictive marketing, relationship marketing and database marketing. Since its inception, INTEMA has dedicated its efforts to deliver key solutions to the marketing industry. For more information, please visit our website at www.intema.com.

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