



## TSX.V: ITM

INTEMA Solutions Corporate update:

### **Major improvements in MatcherAnalytics for predictive marketing**

Montreal, July 8 2016: Intema Solutions Inc. ("Intema" or the "Corporation") (TSXV: ITM) a Canadian leader in email marketing designed for small and medium businesses (SMB), today announced new development and more features to integrate the predictive marketing engine, MatcherAnalytics with major marketing tools on the market.

MatcherAnalytics is now six times faster in its execution of its data processing for predictive analysis. Retailers that need to constantly up-date their pricing and product offer will benefit greatly from these improvements while reducing the workload to maintain email marketing contents and website offers.

MatcherAnalytics will also provide an enhanced reporting display interface with a greater selection of sorting options to meet the needs of retailers in different sectors of the Retail industry.

MatcherAnalytics is now fully integrated in Intema's email software, eFlyerMaker and available in ExactTarget of Salesforce and through a partnership with Bronto Software.

Intema recently announced an eFlyerMaker integration of a unique form builder for WordPress, Magento and Facebook that connects eFlyerMaker to some of the largest base of users on the Internet. The results of these integrations are a greater share of new users of eFlyerMaker coming from these sources.

About INTEMA SOLUTIONS Inc. INTEMA's mission is to integrate technologies to marketing. The company develops technologies for marketing and services related to predictive marketing, relationship marketing and database marketing. Since its inception, INTEMA has dedicated its efforts to deliver key solutions to the marketing industry. For more information, please visit our corporate website at [intema.com](http://intema.com) and our product websites [eflyermaker.com](http://eflyermaker.com) and [matcheranalytics.com](http://matcheranalytics.com).

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