

Intema and SmartCard Marketing Systems sign MOU for Asian market

Montreal July 9, 2015-- INTEMA SOLUTIONS Inc. ("INTEMA" the "Corporation") (TSXV : ITM), announces that it has signed an MOU whereby the corporation's email platform Konversation will be integrated in Genorocity, a marketing platform by SmartCard Marketing Systems Inc. (SMKG:OTC).

The Genorocity solution gives large enterprise, retailers and event management companies a streamlined platform delivering big data analytics in real-time. Embedding the Intema predictive email platform into the Genorocity.com Coupon & Incentive ecosystem enhances the admin & merchant dashboard experience with real-time analytics by managing email campaigns and responses. The joint offering will also allow merchants the ability to self-monitor and evaluate live response from their campaigns and gather data by individual user identifying device type such as PC, Mobile OS and device types (IOS, Android, BB & Windows).

CEO Massimo Barone stated, "We are really excited about this partnership with Intema as it responds to the needs of SME & Large Enterprise. The ability to create, issue, redeem and monitor not only in Genorocity.com services but the added value of a predictive email campaign engine and analytical data creates a powerful tool with only a few clicks. The industry is constantly changing and businesses are always searching for intelligent and practical systems that allow them to better market and brand themselves."

President of Intema Roger Plourde also stated, "Working with Smart Card Marketing Systems is a great opportunity for Intema to reach the Asian markets. Deploying our technology through Genorocity speeds up the process and gives us more reach on this immense market. Asian merchants will be exposed to our predictive technology and enjoy the benefits sooner with this agreement."

About Intema Solutions Inc. (ITM:TSX.V)

Intema has been simplifying and optimizing the online marketing activities of medium and large companies through innovating technologies and cutting edge expertise for more than 15 years.

A Canadian leader in permission-based email marketing, Intema provides a wide range of products and services including predictive marketing, search engine marketing as well as programming and integration.

The Predictive Marketing Engine has been designed with one objective in mind, to help businesses better understand their customers and anticipate their needs. It reinvents Email marketing by following them all along their lifecycle, by predicting their future actions and by generating the best content for each individual.

About SmartCard Marketing Systems (OTC:SMKG)

SmartCard Marketing Systems LLC (OTC:SMKG) develops contactless payment solutions for Banks & Telco Acquirers Globally with retail and an ecommerce presence . SmartCard Marketing Systems LLC is creating a new channel of business by "enabling the merchant & engaging the consumer" offering up an Ecosystem Payment Solution that solves Interoperability, Security and KYC (know your client) standards.

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