

PRESS RELEASE:

Intema integrates with Wordpress, Facebook and Magento.

Montreal, June 28 2016: Intema Solutions Inc. ("**Intema**" or the "**Corporation**") (TSXV: ITM) a Canadian leader in email marketing designed for small and medium businesses (SMB) , today announced an integration of a unique form builder for WordPress, Magento and Facebook.

Email marketing being in constant evolution, the game seems to have changed again. Enter the eFlyerMaker's Forms Builder Plugin. Now the customer can totally customize the look or the content of the sign-up form. With more than 75 specials effects included, these new integrations will make it easier for marketers to build stronger, one-on-one relationships with their customers.

This plugin will simplify joining an email list for subscribers while Intema's customers will be enabled to share articles and optimize with analytics. The tools allow the customer create as many sign-up forms as needed. The forms will all be linked to the customer's corresponding mailing list and publication

"Our decision to integrate with WORDPRESS, MAGENTO and FACEBOOK is made to help our customers develop deeper relationships with their own customers and achieve higher ROI potential" says Sebastien Plourde, vice president technology

Intema has recently developed partnerships with Bronto software and with NiftyImages. The company has previously done an integration of the predictive tool MatcherAnalytics with Salesforce's ExactTarget.

About INTEMA SOLUTIONS Inc. INTEMA's mission is to integrate technologies to marketing. The company develops technologies for marketing and services related to predictive marketing, relationship marketing and database marketing. Since its inception, INTEMA has dedicated its efforts to deliver key solutions to the marketing industry. For more information, please visit our corporate website at intema.com and our product websites eflyermaker.com and matcheranalytics.com.

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